

Floor Configuration:

Feed Equipment & Feed Ingredients
Meat and Poultry Processing/Packaging
Genetics, Incubation, Live Production and Egg Production/Processing

Pricing:

- **Advanced Booking Rate:** \$24/square foot through September 30, 2021
- **Standard Rate:** \$26/square foot beginning October 1, 2021
- **Open Corners:** \$250/corner
- **Tenure Discount:** \$4/square foot (available to exhibitors of 2020 IPPE)
- **Member Discount:** \$2/square foot (available to members of USPOULTRY, AFIA or NAMI at time of booth selection and in good standing at time of show)
- **Booth Application Fee:** Non-refundable \$500 payable online by credit card or bank transfer day of application, applied to the final balance for each purchased booth

Payment Terms:

Non-Refundable Application Fee: \$500 payable online by credit card or bank transfer day of application. Booth is not contracted until receipt of application fee.

Contracts issued by September 30, 2021:

- Booths 300 square feet or smaller - payable in full within 45 days of contract
- Booths 301 square feet or larger - 25% of balance payable within 45 days of contract date; final balance due by September 30, 2021

Contracts issued October 1 – December 15, 2021: Payment in full within 15 days of contract

Contracts issued December 16, 2021 – January 15, 2022: Payment in full at time of order

Note: There is a 3% non-refundable convenience fee applied to all payments made via credit card.

Cancellation Policy:

All cancellations must be made in writing and are not deemed accepted until acknowledged in writing by management. Once cancellation is accepted, exhibitor forfeits all rights to the above referenced space, reserved exhibitor block hotel rooms, exhibitor badge registrations, sponsorships, and meeting rooms. Accumulated tenure is reduced to zero years unless another booth is contracted under the same account on record for the current IPPE.

Refund Policy:

For booth cancellations or downsizing:

Through September 30, 2021:

Refund requests must be submitted to in writing to IPPE show management; email is acceptable. A 50% refund of payments received, less the \$500 non-refundable application fee and credit card processing fees (if applicable) will be provided to exhibitor of record.

After September 30, 2021:

NO REFUNDS

In the event of a cancellation officially announced by IPPE Management after the September 30, 2021 refund deadline, IPPE will offer the following refund options:

- 100% refund of payments received less the \$500 non-refundable application fee and credit card processing fees (if applicable) will be provided to exhibitor of record
- 100% of payments received will be deferred to 2023 IPPE

In the event of cancellation of in-person Expo by show management, exhibitor tenure will remain in effect from the 2020 IPPE.

General Information:

- Booth size begins at 10ft. x 10ft. Larger booths can be configured to fit needs. Two-level island stands permitted subject to show management approval.
- Linear booth space is separated by curtains/drapes and is not hard-wall material. An 8 ft. high drape will be placed along back of booth and a 3 ft. high drape will be placed along each side of booth except on those booths with purchased open corner(s).
- Carpeting/floor covering is REQUIRED for each booth space and can be ordered through GES, the general contractor for the 2022 IPPE, along with any furnishings needed. Hard-wall booth packages are available for rental through GES.
- Complimentary exhibitor registration will be available online beginning in September 2021, through January 24, 2022, on-site. On the day of show opening through show closing, exhibitor registration is \$125/person.
- Applications received after September 27 cannot be guaranteed a listing in WATT's International Expo Guide. This printed catalog, published by WATT Global Media, is published separately from show management.
- Applications received after November 1 cannot be guaranteed a listing in the IPPE Pocket Planner.